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UNL CoJMC and KRNU to honor Greg Sharpe with Husker-Wildcat broadcast

Lincoln, Nebraska, Oct. 21, 2026 — To honor the legacy and bring attention to the scholarships that bear his name, the UNL College of Journalism and Mass Communications has announced that its student broadcast of the Nebraska-Kansas State men's basketball exhibition on Oct. 26 will be called "The Greg Sharpe Scholarship Game."

KRNU is the campus radio station at the University of Nebraska-Lincoln's College of Journalism and Mass Communications. It can be heard on 90.3 FM in Lincoln and streamed at: nebraskanewsservice.net/90_3_krnu/ or krnu.unl.edu. The game will tip off at 6:30 p.m. at the Big Iron Events Center in Grand Island, Nebraska.

Sharpe was a sportscaster and play-by-play announcer for the athletic programs at both universities. After he graduated from Kansas State in 1986, he began his career in radio and television in Topeka, Kansas. A decade later, he became the "Voice of the Wildcats," a position he held from 1996-2002. In 2007, he was hired by Nebraska and became the "Voice of the Huskers" football and baseball teams as well as a TV host. Sharpe held other positions as a sportscaster in both radio and television throughout his career, but it was as a play-by-play announcer where he connected most with fans and became one of the most respected broadcasters by his peers in the region. Sharpe passed away from pancreatic cancer at the age of 61 on Feb. 14, 2025.

To honor Sharpe and his memory, KRNU has invited Kansas State's campus station, KSDB Wildcat 91.9, to carry the game and team up on the broadcast with a student from each university on the call. Harmon Johnsen, a senior at UNL, and Nate Lowen, a senior at KSU, will provide the play-by-play and color commentary, respectively. While students are discouraged from wearing school colors on broadcasts, an exception will be made for the exhibition with Johnsen and Lowen representing with the familiar red and purple worn by their teams.

"Greg had the kind of career that anyone in the sportscasting business would envy," said Bill Doleman, a UNL assistant professor of practice who oversees KRNU's sports broadcasting program. "To be the play-by-play voice for two major athletic programs is an amazing career achievement. More importantly, he was beloved by both fanbases. Whether you knew him personally or only by listening to him on-air, Greg had a way of making everyone feels like you were his friend."



“He always had time for young announcers and having scholarships in his name will serve as a reminder for our students, and those at Kansas State, that his is the kind of meaningful legacy we want them to appreciate and pursue.”

After his death, his wife, Amy, and brothers Douglas and Michael, established the Greg Sharpe Sports Broadcasting Scholarship Fund at both the UNL College of Journalism and Mass Communications and the A.Q. Miller School of Media and Communication at the Kansas State University. Once funded, the scholarships will go to a sports broadcasting student at each institution.

More information on the UNL scholarship can be found at the Nebraska Foundation’s website, www.nfund.org. The direct link to make a donation is, <https://nufoundation.org/fund/01171470/>. The Kansas State Foundation’s website is, www.ksufoundation.org and the fund number is: Q86955. A crowdfunding page is also live at, <https://giving.ksufoundation.org/greg-sharpe-sports-broadcasting-scholarship>.

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About the UNL CoJMC Sports Broadcasting Program. There are over 80 students from all classes and numerous states on the KRNU sports team. During the 2025-26 academic calendar, students produced and provided play-by-play and color commentary for nearly 430 broadcasts of Husker athletics and high school sports. In addition to regular season games in a variety of sports, KRNU broadcasters called the Las Vegas Bowl, Big Ten and NCAA Tournament games, as well as NSAA state championships. The CoJMC also provides on-air student talent for Big Ten+ broadcasts. Sportscaster Talent Agency of America recently ranked Nebraska as the No. 8 sports broadcasting program in the country.