



Broadcasters Foundation of America Expands Aid to Broadcasters in Need

New Hardship Grants Will Help Those Facing Financial Challenges Beyond Illness and Disasters

NEW YORK, NY – October 21, 2026 – The Broadcasters Foundation of America (BFOA) is expanding its charitable assistance to help more radio and television professionals facing financial hardship. The Foundation has introduced **Hardship Grants** for broadcasters on unpaid or reduced-pay leave and those confronting extraordinary expenses related to family care, housing emergencies, relocation, or theft.

The new grant program was unanimously approved by the BFOA Board of Directors at its most recent meeting and is already accepting applications from those in need of assistance.

“This expands our ability to reach broadcasters who are struggling to meet their expenses because of extraordinary circumstances,” said **Scott Herman**, Chair of the Broadcasters Foundation of America. “I was delighted that the Board unanimously approved this initiative. We are up and running and ready to help more members of our broadcasting community when they need it most.”

Hardship Grants represent the third category of assistance offered by the BFOA, which has supported broadcasters facing financial distress for decades. The BFOA also provides **Monthly Grants** to broadcasters dealing with prolonged illnesses and **Emergency Grants** to those affected by disasters, including floods and hurricanes.

“Our mission is to help broadcasters in need, and that commitment continues to guide everything we do,” said **Tim McCarthy**, President of the Broadcasters Foundation of America. “By expanding our grant programs, we can respond to a broader range of

circumstances and provide critical assistance to more people in our industry when they need a helping hand.”

For more information, radio and television professionals who currently or previously worked in broadcasting may visit www.broadcastersfoundation.org, or contact 212-373-8250 or info@thebfoa.org.

About the Broadcasters Foundation of America: www.broadcastersfoundation.org

The mission of the Broadcasters Foundation of America is to improve the quality of life of radio and television broadcasters and their families who find themselves in financial need. The BFOA provides support to our colleagues through medical and disaster relief grants, scholarship programs, and outreach events that celebrate our community and grow our mission. The BFOA is a 501(c)(3) Public Charity and has received Four Stars from Charity Navigator and a Platinum Seal of Transparency from Candid/Guidestar, the highest rating offered by both organizations. For more information about the BFOA, including how to donate or apply for assistance, visit www.broadcastersfoundation.org or contact info@thebfoa.org or 212-373-8250.