

2026 NBA PINNACLE AWARD WINNERS

TELEVISION

BEST STATION ORIGINATED COMMUNITY SERVICE PROJECT

Gold	KOLN	Lincoln	Breaking the Silence on Domestic Violence
Silver	KETV	Omaha	7 Can Help Wildfire Relief Telethon
Bronze	WOWT	Omaha	First Alert 6 Stuff the Truck

SERVICE TO CHILDREN

Gold	KHGI	Kearney	Ginger's Journey: Husker Mobile Beef Lab
Silver	KSNB	Hastings	Make-A-Wish - Wrestlemania
Bronze	KHGI	Kearney	Camp Kitaki

SERVICE TO BUSINESS, INDUSTRY, GOVERNMENT OR EDUCATION

Gold	KOLN	Lincoln	Business Development in Ord
Silver	WOWT	Omaha	Brian Mastre Reports: Always Moving Forward
Bronze	KSNB	Hastings	What's Cool in Your School

SERVICE TO AGRICULTURE

Gold	KHGI	Kearney	Ginger's Journey: Powered by the Farm & the Sun
Silver	KOLN	Lincoln	Calves Recover at Broadwater Ranch
Bronze	KHGI	Kearney	Ginger's Journey: A Rodeo Legacy

BEST SPOT NEWS REPORTING

Gold	WOWT	Omaha	Sinkhole Swallows Two Vehicles
Silver	Telemundo Nebraska	Omaha	SUV Crashes into Protester, Injuring Her
Bronze	News Channel Nebraska	Norfolk	Massive Tornado Destroys Ashby Home

BEST IN-DEPTH OR INVESTIGATIVE STORY

Gold	Telemundo Nebraska	Omaha	Glenn Valley Foods Raid Detainees Speak Out
Silver:	KOLN	Lincoln	Assessment vs. Reality
Bronze	KMTV	Omaha	Sarpy County Museum

BEST CONTINUING COVERAGE OF A NEWS STORY

Gold	KETV	Omaha	Nebraska Soldier Killed In Action
Silver:	KMTV	Omaha	Motel Trafficking Ring Bust
Bronze	KSNB	Hastings	Red Cloud School Board Dysfunction

BEST MULTIPLATFORM JOURNALISM

Gold	WOWT	Omaha	Elevator Explosion: Three Dead
Silver:	WOWT	Omaha	Vehicles Swallowed by Sinkhole
Bronze	KETV	Omaha	Ten Years at 7 Burlington Station

BEST NEWSCAST

Gold	KETV	Omaha	KETV NewsWatch 7 at 6:00 p.m.
Silver	WOWT	Omaha	First Alert 6 Live at 10:00 p.m.
Bronze	KOLN	Lincoln	10/11 News at 10:00 p.m.

BEST SPOT WEATHER

Gold	KETV	Omaha	February, 2026 Snowstorm
Silver	WOWT	Omaha	March, 2026 Snowstorm
Bronze	KOLN	Lincoln	February 19, 2026 Snowstorm

BEST WEATHERCAST

Gold	KETV	Omaha	KETV: Omaha's Weather Leader
Silver	WOWT	Omaha	First Alert 6 Weather with Jade Steffens
Bronze	KHGI	Kearney	NTV Weather with Tim Reith

BEST ON THE SCENE SPORTS REPORTING

Gold	KETV	Omaha	KC Classic Countdown
Silver	KOLN	Lincoln	Waverly Wins State Title
Bronze	News Channel Nebraska	Norfolk	Omaha North Girls Make State Title Game

BEST SPORTS FEATURE STORY

Gold	WOWT	Omaha	No Limb, No Problem
Silver	WOWT	Omaha	An Eye For Hitting
Bronze	News Channel Nebraska	Beatrice	Referee Balances Big Games, Busy Schedule

BEST SPORTSCAST

Gold	KOLN	Lincoln	10:00 p.m. Sportscast
Silver	KETV	Omaha	KETV: Omaha's Sports Leader
Bronze	WOWT	Omaha	Sports on 6 at 10:00 p.m.

BEST COMMERCIAL

Gold	KOLN	Lincoln	StarTran Paratransit
Silver	KNOP	North Platte	Arnold Economic Development - History Tour
Bronze	WOWT	Omaha	Metro Fence - Let Your Fence do the Talking

BEST STATION PROMO

Gold	KMTV	Omaha	Forecast for Your Neighborhood: Beekeeper
Silver	KOLN	Lincoln	Pure Nebraska
Bronze	KOLN	Lincoln	Jack and Jill Weather App

STATION OF THE YEAR

Winner	KETV	Omaha
Finalist	WOWT	Omaha
Finalist	KOLN	Lincoln

BEST PODCAST

Gold	KOLN	Lincoln	N Report: Bowl Game
Silver	WOWT	Omaha	Sports on 6: 402 Tip-off
Bronze	KOLN	Lincoln	Morning Pulse: February 25, 2026

BEST USE OF SOCIAL MEDIA PLATFORMS

Gold	KETV	Omaha	KETV Crime Stoppers
Silver	KETV	Omaha	Afternoon Crime Spree: Officers Ambushed
Bronze	WOWT	Omaha	Omaha ICE Raid