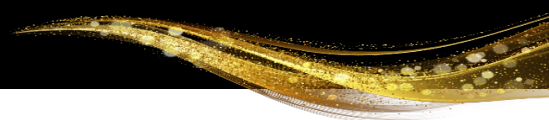


2025 NBA PINNACLE AWARD WINNERS



TELEVISION

BEST STATION ORIGINATED COMMUNITY SERVICE PROJECT

Gold none in 2025
Silver
Bronze

SERVICE TO CHILDREN

Gold	KETV	Omaha	Parents Wanted
Silver	Nebraska Public Media	Lincoln	Innovator Insights - Seniors Mensah & Chatters
Bronze	WOWT	Omaha	Kid Composer

SERVICE TO BUSINESS, INDUSTRY, GOVERNMENT OR EDUCATION

Gold	KSNB	Hastings	Aurora Janitors
Silver	Nebraska Public Media	Lincoln	Nebraska Stories: Lost in Loomis
Bronze	KOLN	Lincoln	Local Company Advances through Robotics

SERVICE TO AGRICULTURE

Gold	Nebraska Public Media	Lincoln	Steak Science
Silver	KOLN	Lincoln	Company Supports Dairy Farms via Automation
Bronze	KOLN	Lincoln	First-Year FFA Team Makes Nationals

BEST SPOT NEWS REPORTING

Gold	WOWT	Omaha	Elkhorn Tornado
Silver	News Channel Nebraska	Norfolk	St. Mary's Parish Center Explosion Rocks O'Neill
Bronze	KETV	Omaha	Trooper Killed in Blizzard

BEST IN-DEPTH OR INVESTIGATIVE STORY

Gold	KOLN	Lincoln	Mental Health Hurdles in Rural Nebraska
Silver:	KMTV	Omaha	Landlord Avoids Questions About Properties
Bronze	WOWT	Omaha	First Alert 6 Investigates: Highway Mystery

BEST CONTINUING COVERAGE OF A NEWS STORY

Gold	KOLN	Lincoln	Digging Deeper into Domestic Violence
Silver:	KMTV	Omaha	Broken Bridges Across Omaha
Bronze	KOLN	Lincoln	War-Torn: Stories from Ukraine

BEST USE OF MULTIMEDIA JOURNALISM

Gold	KETV	Omaha	Get the Facts: Is Nebraska Going Bankrupt?
Silver:	KMTV	Omaha	Kamala is BRAT. Huh?
Bronze	KOLN	Lincoln	April 26, 2024 Tornadoes

BEST NEWSCAST

Gold	WOWT	Omaha	First Alert 6 at 5:00 p.m.
Silver	KETV	Omaha	KETV NewsWatch 7 at 6:00 p.m.
Bronze	KOLN	Lincoln	10/11 News at 6:00 p.m.

BEST SPOT WEATHER

Gold	WOWT	Omaha	March 19, 2025 Blizzard
Silver	KOLN	Lincoln	April 26, 2024 Tornado Aftermath
Bronze	KETV	Omaha	Chief Meteorologist Bill Randby Tracks Tornado

BEST WEATHERCAST

Gold	KETV	Omaha	KETV NewsWatch 7 Weather: Sean Everson
Silver	WOWT	Omaha	First Alert 6 Weather with Emily Roehler
Bronze	KHGI	Kearney	NTV Weathercast, February 19, 2025

BEST ON THE SCENE SPORTS REPORTING

Gold	KETV	Omaha	KETV Live from the Pinstripe Bowl
Silver	KOLN	Lincoln	John Cook Announces Retirement
Bronze	KOLN	Lincoln	Husker Baseball Wins 2024 Big Ten Tournament

BEST IN DEPTH SPORTS STORY

Gold	WOWT	Omaha	The Jersey
Silver	KOLN	Lincoln	Bettie's Battles
Bronze	KMTV	Omaha	Volunteers Spotlight Running in Nebraska

BEST SPORTSCAST

Gold	KSNB	Hastings	Sports with Mason Kern
Silver	KETV	Omaha	KETV Sports with Andy Kendeigh
Bronze	WOWT	Omaha	Clayton Collier - Sports on 6

BEST COMMERCIAL

Gold	KHGI	Kearney	Divas At Kearney Floral - Valentines Day
Silver	KOLN	Lincoln	Beam Me Up to Toys from the Past
Bronze	KETV	Omaha	Nebraska Pharmacists Association

BEST PROMOTIONAL ANNOUNCEMENT

Gold	WOWT	Omaha	As Local As The Reuben
Silver	KETV	Omaha	Omaha's Weather Leader - Trust
Bronze	KSNB	Hastings	Local4 Election Coverage

STATION OF THE YEAR

Winner	KOLN	Lincoln	Station of the Year
Finalist	KETV	Omaha	Station of the Year
Finalist	WOWT	Omaha	Station of the Year

BEST ELECTION COVERAGE

Gold	KETV	Omaha	Commitment 2024 Election Coverage
Silver	WOWT	Omaha	First Alert 6 at 10pm - Decision 2024
Bronze	KOLN	Lincoln	10/11 News at 10 - Election Night