

Eager to advance your career?



Apply now for a MIW-NBA mentorship!

MIW mentorships can assist women with aspirations for senior management in developing their management and leadership skills. Women currently working in virtually any radio station department – business, HR, news, programming, sales, technology, traffic – should consider applying.

With the benefits of MIW's mentorship structure, this program will mentor and recognize one promising female NBA-member radio broadcaster each year.

If accepted, a mentee will be matched with a mentor in senior management at a fellow NBA member station. Mentee and mentor will mutually agree on the cadence of meetings, key topics to cover and baseline expectations of each other. Typically, meetings are held by phone once a month.

Upon successful completion of the MIW program, our first NBA mentee will be recognized during our 2025 Annual Convention. The NBA is proud to join the state broadcast associations of Kansas, Michigan, Minnesota, Ohio and Wisconsin in offering this program. There is no cost to the mentee if selected to participate.

To be considered, you must apply by September 6, 2024.

Click [HERE](#) to learn more and apply.

Mentoring and Inspiring Women in Radio, Inc. (MIW) is a volunteer 501(c)(3) non-profit organization of top-level female radio professionals from across the country who are dedicated to the advancement of female leadership in radio broadcasting. Using their influence and resources to help other women in radio broadcasting develop management and leadership skills, MIW is equally committed to advocating for the advancement of women to senior positions within the radio industry. Learn more at www.RadioMIW.com.

