

2024 NBA PINNACLE AWARD WINNERS

RADIO

BEST STATION ORIGINATED COMMUNITY SERVICE PROJECT

Gold	KUSO	Norfolk	US 92 Christmas Wishes
Silver	KFGE	Lincoln	Froggy's Christmas Charity Chase
Bronze	KSYZ	Grand Island	Hope for the Holidays

SERVICE TO CHILDREN

Gold	KRVN	Lexington	Youth Battles Back from Motorcycle Accident
Silver	KUSO	Norfolk	US 92 St. Jude Radiothon
Bronze	KTMX/KAWL	York	Buying Toys for Toys For Tots

SERVICE TO BUSINESS, INDUSTRY, GOVERNMENT OR EDUCATION

Gold	KLIN	Lincoln	Munch Madness XIV
Silver	KRVN	Lexington	66 Chemo Treatments and Counting
Bronze	KIOS	Omaha	Food Bank for the Heartland

SERVICE TO AGRICULTURE

Gold	Nebraska Public Media	Lincoln	Farmers Want More Crop Support Funding
Silver	KRVN	Lexington	700 Elementary Students Get Ag Education
Bronze	KROR	Grand Island	Salute to the Nebraska Farmer

BEST SPOT NEWS REPORTING

Gold	KNEB AM	Scottsbluff	Gering Hostage Standoff
Silver	KFOR	Lincoln	Trev Alberts Leaves for Texas A&M
Bronze	<i>none in 2024</i>		

BEST IN-DEPTH OR INVESTIGATIVE STORY OR SERIES

Gold	Nebraska Public Media	Lincoln	Rising Rents, Limited Supply in Omaha
Silver:	Nebraska Public Media	Lincoln	4 Years Without Safe Drinking Water
Bronze	KBRY	Broken Bow	BBPS Tour Highlights Need for Improvements

BEST CONTINUING COVERAGE OF A NEWS STORY

Gold	KLIN	Lincoln	University Place Road Project
Silver:	Nebraska Public Media	Lincoln	Canal Plan Stirs Controversy with Colorado
Bronze	KBRY	Broken Bow	Volunteers Celebrate Completion of Sod House

BEST USE OF MULTIMEDIA JOURNALISM

Gold	KCNI/KBBN	Broken Bow	Custer County Cow and Calves Defy the Odds
Silver:	KRVN	Lexington	The Chili Roll: Teen Fuses Iconic Midwest Duo
Bronze	KRVN	Lexington	McCook Police Round Up Loose Bulls

BEST NEWSCAST

Gold	KLIN	Lincoln	KLIN News with Mark Vail
Silver	KBBX	Omaha	Radionoticias Telemundo Nebraska
Bronze	Nebraska Public Media	Lincoln	Morning Edition Newscast with Dale Johnson

BEST SPORTS PLAY BY PLAY

Gold	KQSK	Chadron	Chadron State Men's Basketball Buzzer Beater
Silver	KTIC FM	West Point	GACC upsets #1 NPSP - Boys Basketball
Bronze	KKPR	Kearney	Fort Kearney Conference Volleyball

BEST IN DEPTH SPORTS STORY

Gold	Nebraska Public Media	Lincoln	Omaha Celebrates Terence "Bud" Crawford
Silver	KRVN	Lexington	Cousins Push Each Other to Become Champions
Bronze	Nebraska Public Media	Lincoln	Wheelchair Competitor Hopes to Inspire Others

BEST SPORTSCAST

Gold	KFOR	Lincoln	7am Sports with Jeff Motz
Silver	KFAB	Omaha	7:50 Sports with Jim Rose
Bronze	KGFW AM/FM	Kearney	KGFW Sportscast

BEST SPOT WEATHER

Gold	KNEB	Scottsbluff	Severe Weather Coverage - June 23, 2023
Silver	KNEB	Scottsbluff	Severe Weather Coverage - July 8, 2023
Bronze	KRVN	Lexington	KRVN Weather Bulletin

BEST PROMOTIONAL ANNOUNCEMENT

Gold	KCOW	Alliance	Jingle Cash Promo
Silver	KSYZ	Grand Island	Mow Your Grass Off
Bronze	KFGE	Lincoln	SwiftDogs!

BEST COMMERCIAL

Gold	NRG Media - Omaha	Omaha	PlumbRite - Dad Jokes
Silver	NRG Media - Lincoln	Lincoln	Honest Engines - Start It Up
Bronze	KELN	North Platte	Axes & Aces - The Big Game

BEST LOCAL RADIO SHOW

Gold	KTMX	York	Mornings in the Country
Silver	KUSO	Norfolk	Caelan and Ryan Morning Show
Bronze	KBBN	Broken Bow	The Get Up and Go Breakfast Show

STATION OF THE YEAR

Winner	KFGE	Lincoln	Station of the Year
Finalist	KXKT	Omaha	Station of the Year
Finalist	KSYZ	Grand Island	Station of the Year