



Sponsorship, Exhibitor & Advertising Guide

NBA Annual Convention
August 6-7, 2024 Embassy Suites Lincoln, NE

Showcase your company to radio and television broadcasters at our Annual NBA Convention! We offer a variety of opportunities and price levels to fit your needs and maximize your exposure.

BANQUETS & RECEPTIONS

Sponsorships include: one convention registration, name on event room sign, stage podium mentions, half page program ad, name in program and website listing.

Hall of Fame Banquet (2)	\$5,000
Keynote Luncheon (2)	\$5,000
Pinnacle Awards Banquet (2)	\$5,000
Chairman's Reception (1)	\$5,000
Pinnacle Awards Reception (1)	\$1,000
Networking Reception (2)	\$1,000

SESSIONS - \$225 EACH

Sponsorships include: one convention registration, three minutes at the start of the session to promote your company, name on event room sign, stage podium mentions, half-page program ad, name in program sponsor listing..

Various sessions in Engineering, Programming, News, Sales and Management are available. Please contact us for specific session availability.

PRE-CONVENTION EMAIL BLASTS (2) - \$525

Each sponsor included in ten (10) pre-convention email blasts promoting the convention attractions. Your email will say "brought to you by "Company Name" and feature your logo with a hyperlink and a one-line description or slogan.

OTHER SPONSORSHIPS

Booth Exhibits - \$495

Our Vendor Exhibit Area is in the heart of convention traffic flow! Traffic for registration, access to session rooms, refreshments and meal functions will pass through this area. Limited space available on a first signed, first paid basis.

Sponsorship includes 8' x 10' floor space, electricity drop, 8' dressed table & 2 chairs, up to two (2) convention registrations, name in program and website sponsor listing.

Booths should be open Tuesday from 4 to 6 pm and Wednesday from 8 to 4 pm. Tuesday includes an Owner/GM Cocktail Reception in the exhibit area..Wednesday is the higher-traffic day with the SBE Meeting and full day of convention sessions.

Booths can be set up Tuesday from 9 to 3:30 pm. Booths must be taken down by 6:00 pm Wednesday.

Refreshments (1 am, 1 pm) - \$525

Includes name on break area signage, name in program and website sponsor listing.

Event Bag Insert - \$200

Provide 350 pieces (flyer, promo item) for bags provided to station attendees.

Badge Lanyards (1) - \$800

Provide 600 lanyards with your company logo, includes a half-page program ad, your name in program, and website sponsor listing.

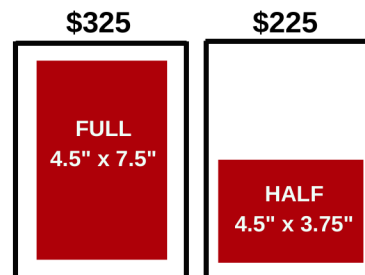
Charging Stations (1) - \$800

Table tent signage on charging tables in venue; Includes half-page program ad, name in program sponsor listing and on website sponsor listing.

Wi-Fi Sponsor (1) - \$800

Includes name on break area signage, half-page program ad, and website sponsor listing.

PROGRAM ADS



Publication size is 5.5" x 8.5" with no bleed.

Ads must be:

- High Resolution PDF (300 dpi or higher)
- Black and White
- Correct size of ad specified

ARTWORK DEADLINE: JULY 12, 2024

Use of the NBA logo on any sponsor materials is prohibited without written consent from the NBA. Sponsorship benefits are not transferrable.



Sponsorship, Exhibitor & Advertising Commitment Form

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SPONSORSHIP ORDER FORM

Banquets & Receptions

- Hall of Fame Banquet Co-Sponsorship (\$5,000)
- Keynote Luncheon Co-Sponsorship (\$5,000)
- Pinnacle Awards Banquet Co-Sponsorship (\$5,000)
- Chairman's Reception (\$1,000)
- Pinnacle Awards Reception (\$1,000)
- Networking Reception (\$1,000)

Sessions (\$225 Each)

- Programming _____
- News _____
- Sales _____
- Management _____
- Engineering _____

Special Sponsorships

- Booth Exhibits (\$495)
- Pre-Convention Email Blast Co-Sponsor (\$525)
- Wi-Fi Sponsor (\$800)
- Charging Stations (\$800)
- Badge Lanyards (\$800)
- Morning Refreshment Sponsor (\$525)
- Afternoon Refreshment Sponsor (\$525)
- Event Bag Insert (\$200)
- Full Page Program Ad (\$325)
- Half Page Program Ad (\$225)

Artwork Deadline: July 12, 2024

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SUPPORT THE NBA AS AN ASSOCIATE MEMBER!

For just \$150 a year you can support the NBA with an Associate Membership. Your membership allows us to provide a wide array of training programs, compliance services and other important benefits to our member radio and television stations. You will be listed in our online and printed directories as well as listed on the Associate Members page of the Convention Program!

Yes, please add me as an Associate Member

CONTACT INFORMATION

Sponsor Company Name _____

Contact Person & Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

SIGN HERE!

Please sign and date below to verify the agreement between your company and the NBA.

Signature _____ Date _____

Send payment and completed form by June 14, 2024 to:

Nebraska Broadcasters Association, 11414 West Center Road, Suite 342, Omaha, NE 68144
402-933-5995 or jim@ne-ba.org