

2022 NBA PINNACLE AWARD WINNERS

TELEVISION

BEST STATION ORIGINATED COMMUNITY SERVICE PROJECT

Gold	KETV	Omaha	KETV Giving Wednesdays
Silver	KOLN	Lincoln	Can Care-a-Van 2022
Bronze	WOWT	Omaha	Stuff the Bus - Food Pantry & Student Backpacks

SERVICE TO CHILDREN

Gold	KETV	Omaha	Recognizing Anxiety & Depression in Teenagers
Silver	KETV	Omaha	KETV NewsWatch 7 Chronicle: Securing Our Schools
Bronze	KETV	Omaha	KETV NewsWatch 7 Chronicle: Combatting Youth Violence

SERVICE TO BUSINESS, INDUSTRY, GOVERNMENT OR EDUCATION

Gold	WOWT	Omaha	Rethinking Library Space
Silver	KETV	Omaha	The Need for More Nurses
Bronze	KETV	Omaha	How Omaha's Zoo Keeps Creatures Happy

SERVICE TO AGRICULTURE

Gold	KOLN	Lincoln	Pure Nebraska: Gage County Barn Move
Silver	KHGI	Kearney	Community Rallies to Save Main Street After Blast
Bronze	KOLN	Lincoln	From The Farm to The NFL's Biggest Stage

BEST SPOT NEWS REPORTING

Gold	KETV	Omaha	Active Shooter at Target
Silver	News Channel Nebraska	Beatrice	Volunteer First Responders Get High-Tech Training
Bronze	KOLN	Lincoln	Scott Frost Fired From NU

BEST IN-DEPTH OR INVESTIGATIVE STORY OR SERIES

Gold	KSNB	Hastings	Tribute to Officer Marcello
Silver	News Channel Nebraska	Norfolk	A Ghost in Neihardt: The Urban Legend of Cora
Bronze	WOWT	Omaha	Home Equity Theft

BEST CONTINUING COVERAGE OF A NEWS STORY

Gold	KETV	Omaha	Korean Vet Reunites with Lost Love
Silver	WOWT	Omaha	Funeral Home Remains
Bronze	Telemundo Nebraska		Parents of Kidnapped Children

BEST USE OF MULTIMEDIA JOURNALISM

Gold	WOWT	Omaha	Omaha Remembers 1997 Ice & Snowstorm
Silver	KMTV	Omaha	From the Daytona 500 to the Durham Museum
Bronze	KMTV	Omaha	WWII Veteran is 100 and Still Serving His Neighbors

BEST NEWSCAST

Gold	KETV	Omaha	KETV NewsWatch 7 at 6:00
Silver	WOWT	Omaha	WOWT 6 News Live at 10
Bronze	Telemundo Nebraska		Telemundo Nebraska 5pm News

BEST SPOT WEATHER

Gold	KETV	Omaha	Windswept Fires Threaten Lives, Property
Silver	KSNB	Hastings	Covering Weather Without a Studio
Bronze	KOLN	Lincoln	After the Storm: Picking up the Pieces

BEST WEATHERCAST

Gold	WOWT	Omaha	WOWT 6 First Alert Weather - Live at 4
Silver	KETV	Omaha	KETV NewsWatch 7 First News Weather
Bronze	Telemundo Nebraska		Telemundo Nebraska Full Weathercast

BEST ON THE SCENE SPORTS REPORTING

Gold	KOLN	Lincoln	Former Huskers Back in Nebraska for Final Four
Silver	News Channel Nebraska	Grand Island	Halftime Interview with Dotzler Family
Bronze	KETV	Omaha	Husker Gameday Live in Ireland

BEST IN DEPTH SPORTS STORY OR SERIES

Gold	KETV	Omaha	Runner Overcomes Vision Loss
Silver	KOLN	Lincoln	Huskers to Ireland: Gear Gets on the Road
Bronze	KSNB	Hastings	Hardy Man Hardly Slowing Down

BEST SPORTSCAST

Gold	KOLN	Lincoln	10/11 NOW Sports at 10
Silver	KSNB	Hastings	Local 4 News at 10 Sports
Bronze	WOWT	Omaha	WOWT 6 Sports

BEST COMMERCIAL

Gold	WOWT	Omaha	JH & Sons Clothier - Holiday Cheer
Silver	KMTV	Omaha	Heartland Co-op Opportunities
Bronze	KHGI	Kearney	Broadwell Senior Living - Welcome Home

BEST PROMOTIONAL ANNOUNCEMENT

Gold	KHGI	Kearney	Spring Weather Words
Silver	KETV	Omaha	Community
Bronze	KSNB	Hastings	The Power of 4

BEST ONLINE-ONLY VIDEO

Gold	KNOP	North Platte	Holiday Heroes
Silver	KETV	Omaha	Stunt Performer's Fiery Finale
Bronze	KOLN	Lincoln	Streaming Live from Dublin