

2023 NBA PINNACLE AWARD WINNERS

RADIO

BEST STATION ORIGINATED COMMUNITY SERVICE PROJECT

Gold	KBBX	Omaha	"Enfoque"
Silver	KFGE	Lincoln	Froggy's Charity Chase
Bronze	KVSS	Omaha	Warm Up Winter

SERVICE TO CHILDREN

Gold	KXKT	Omaha	KXKT 2023 Spring Book Tour
Silver	KVNO	Omaha	Rose Theater Education Programs
Bronze	KFGE	Lincoln	Froggy's St. Jude Radiothon

SERVICE TO BUSINESS, INDUSTRY, GOVERNMENT OR EDUCATION

Gold	KGFW	Kearney	Talk Of The Town
Silver	Nebraska Public Media	Lincoln	Locally Owned Grocery Stores Fill a Void
Bronze	KVNO	Omaha	Nebraska Wind Symphony and Tony Snyder

SERVICE TO AGRICULTURE

Gold	KRVN	Lexington	Wilcox Community Honors One Of Their Own
Silver	Nebraska Public Media	Lincoln	What If: Ranch Technology
Bronze	KZTL	North Platte	Meet The Rancher - Trey Wasserburger

BEST SPOT NEWS REPORTING

Gold	KFAB	Omaha	KFAB Exclusive - Herbster Responds to Allegations
Silver	KFAB	Omaha	KFAB Exclusive - Slama Accuses Herbster of Misconduct
Bronze	KFOR	Lincoln	Nebraska Fires Head Football Coach Scott Frost

BEST IN-DEPTH OR INVESTIGATIVE STORY OR SERIES

Gold	KIOS	Omaha	Human Trafficking Solutions in Omaha
Silver	Nebraska Public Media	Lincoln	Black Americana is Openly for Sale
Bronze	KCNI/KBBN	Broken Bow	Sargent School Board Releases Principal

BEST CONTINUING COVERAGE OF A NEWS STORY

Gold	KCNI/KBBN	Broken Bow	Halsey: A Camp Engulfed, a Spirit Unyielding
Silver	KBRY	Broken Bow	Cleanup Continues Three Months After Bovee Fire
Bronze	KRVN	Lexington	Wildfires Burn Up Southwestern Nebraska

BEST ONLINE ONLY VIDEO

Gold	Nebraska Public Media	Lincoln	What If: Pooper Scooper
Silver	KBBK	Lincoln	Gifts of Love 2022
Bronze	KTMX/KAWL	York	Shopping for Toys for Tots

BEST LOCAL RADIO SHOW

Gold	KZKX	Lincoln	JP, Coryelle & Husker Nick
Silver	KFGE	Lincoln	Gary & Johanna
Bronze	KBBK	Lincoln	Brooke & Bic

BEST NEWSCAST

Gold	KGFW	Kearney	KGFW Noon Newscast
Silver	KFAB	Omaha	KFAB 5:05am News
Bronze	Nebraska Public Media	Lincoln	Nebraska Public Media Morning Edition

BEST SPORTS PLAY BY PLAY

Gold	KGFW	Kearney	Kearney Football Upsets Bellevue West
Silver	KNEN	Norfolk	C1 State Football Championship - Pierce vs. Aurora
Bronze	KKPR	Kearney	Ravenna Girls Win Lou Platte Basketball

BEST IN DEPTH SPORTS STORY OR SERIES

Gold	KRVN	Lexington	High School Cross Country Squad of One
Silver	KTIC FM	West Point	Mirror Image: Twins Impact Oakland-Craig Athletics
Bronze	KGFW	Kearney	UNK Football Coaching Search Finds Ryan Held

BEST SPORTSCAST

Gold	KLIN	Lincoln	KLIN Sports with Kaleb Henry
Silver	KNEB AM	Scottsbluff	KNEB 4pm Sportscast
Bronze	KFOR	Lincoln	KFOR 7am Sports with Jeff Motz

BEST PROMOTIONAL ANNOUNCEMENT

Gold	KSID	Sidney	Boss City Brewing - The Big Boy Smokestack Stout
Silver	KZKX	Lincoln	Sound of Coryelle Morning Show Promo
Bronze	KSYZ	Grand Island	Mow Your Grass Off

BEST COMMERCIAL

Gold	KTIC FM	West Point	Soundworks - Soda
Silver	KUTT	Fairbury	Black Diamond Exteriors - Storms
Bronze	KQKQ	Omaha	Fernando's - Love Languages