

# Sponsorship, Exhibitor & Advertising Guide

85th Annual Convention  
August 13-14, 2019  
Embassy Suites - LaVista



Showcase your company to over 400 radio and television broadcasters at our 85th Annual Nebraska Broadcasters Convention! We offer a variety of opportunities and price levels to fit your needs and maximize your exposure.

## **BANQUET & RECEPTION SPONSORSHIPS**

*Sponsorships include: one (1) convention registration, name on event room sign, stage podium mentions, half-page program ad, name in program, and website sponsor listing.*

Hall of Fame Banquet Co-Sponsorship (Tues. Evening)	\$5,000
Keynote Luncheon Co-Sponsorship (Wednesday)	\$5,000
Pinnacle Awards Banquet Co-Sponsorship (Wed. Evening)	\$5,000
Chairman's Reception (Tues. & Wed. Evening)	\$5,000
Pinnacle Awards Reception (Wed. Evening)	\$1,000
Networking Reception (Wed. Afternoon)	\$1,000

## **SESSION SPONSORSHIPS - \$350 EACH**

*Sponsorships include: one (1) convention registration, three (3) minutes at the start of the sessions to promote your company, name on event room sign, stage podium mentions, half-page program ad, name in program sponsor listing.*

**Various sessions are available. Please contact us for specific session availability.**

- Engineering Sessions
- Programming Sessions
- News Sessions
- Sales Sessions
- Management Sessions

## OTHER SPONSORSHIP OPPORTUNITIES

### Booth Exhibits - \$395

*Our Vendor Exhibit Area is in the heart of convention traffic flow! Traffic for registration, access to session rooms, refreshments and meal functions will pass through this area. Limited space available on a first signed, first paid basis.*

*Sponsorship includes 8' x 10' floor space, electricity drop, 8' dressed table & 2 chairs, up to two (2) convention registrations, name in program and website sponsor listing.*

*Booths should be open Tuesday from 4 to 6 pm and Wednesday from 8 to 4 pm. Tuesday includes an Owner/GM Cocktail Reception in the exhibit area from 4:45-5:30 pm. Wednesday is the higher-traffic day with the SBE Meeting and full day of convention sessions.*

*Booths can be set up Tuesday from 9 to 3:30 pm. Booths must be taken down by 7:00 pm Wednesday.*

### Morning Refreshments Co-Sponsor - \$300

*Includes name on break area signage, name in program and website sponsor listing.*

### Afternoon Refreshments Co-Sponsor - \$300

*Includes name on break area signage, name in program and website sponsor listing.*

### Event Bag Insert - \$200

*Each attendee receives a bag at registration including your literature or promotional item.*

### Badge Lanyards - \$750

*Provide 500 lanyards with your company logo, includes a half-page program ad, your name in program, and website sponsor listing.*

### Pre-Convention Email Blast Co-Sponsors - \$500

*Each of our two sponsors will be included in ten (10) pre-convention email blasts promoting the convention attractions. Your email will say "brought to you by "Company Name" and feature your logo with a hyperlink and a one-line description or slogan.*

### Wi-Fi Sponsor - \$500

*Includes name on break area signage, half-page program ad, and website sponsor listing.*

### Convention Program Ads

**Full Page** (4.5" w x 7.5" d) - \$300

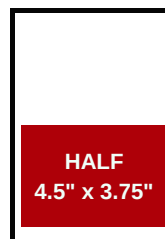
**Half Page** (4.5" w x 3.75" d) - \$200

## PROGRAM ADVERTISING SPECIFICATIONS

Publication size is 5.5" x 8.5" with no bleed.

Ads must be:

- High Resolution (300 dpi or higher)
- Black and White
- Correct size of ad specified
- E-mailed as a PDF, JPEG or TIFF



**ARTWORK DEADLINE: JULY 8, 2019**



# Sponsorship, Exhibitor & Advertising Commitment Form

NBA 2019 Annual Convention  
August 13-14, 2019 | Embassy Suites | LaVista, NE

## SPONSORSHIP ORDER FORM

### Banquet & Reception Sponsorships (Includes half page ad)

- Hall of Fame Banquet Co-Sponsorship (\$5,000)
- Keynote Luncheon Co-Sponsorship (\$5,000)
- Pinnacle Awards Banquet Co-Sponsorship (\$5,000)
- Chairman's Reception (\$1,000)
- Pinnacle Awards Reception (\$1,000)
- Networking Reception (\$1,000)

### Session Sponsorships (\$350 per session - Includes half page ad)

- Engineering \_\_\_\_\_
- Programming \_\_\_\_\_
- News \_\_\_\_\_
- Sales \_\_\_\_\_
- Management \_\_\_\_\_

### Special Sponsorships

- Booth Exhibits (\$395)
- Pre-Convention Email Blast Co-Sponsor (\$500)
- Wi-Fi Sponsor (\$500 - Includes half page ad)
- Badge Lanyards (\$750 - Includes half page ad)
- Morning Refreshment Co-Sponsor (\$300)
- Afternoon Refreshment Co-Sponsor (\$300)
- Event Bag Insert (\$200)
- Full Page Program Ad (\$300 - 4.5" w x 7.5" d)
- Half Page Program Ad (\$200 - 4.5" w x 3.75" d)

**Artwork Deadline: July 8, 2019**

## CONTACT INFORMATION

Sponsor Company Name \_\_\_\_\_

Contact Person & Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

## SIGN HERE!

This form serves as your sponsorship, exhibitor and advertising contract. Please sign and date below to verify the agreement between your company and the Nebraska Broadcasters Association.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Send payment and completed form by June 17, 2019.

Jim Timm, President/Executive Director  
 Nebraska Broadcasters Association  
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 402-933-5995 or jim@ne-ba.org