

2018 NBA PINNACLE AWARD WINNERS - TELEVISION

SERVICE TO COMMUNITY

Gold	KETV	Omaha	KETV Chronicle: Omaha's Cancer Revolution
Silver	WOWT	Omaha	Attacking Breast Cancer Head On
Bronze	KPTM	Omaha	Endangered Missing Advisory PSA

SERVICE TO CHILDREN

Gold	KHGI	Kearney	Adulting 101
Silver	KETV	Omaha	Back to School Backpack Program
Bronze	KOLN/KGIN	Lincoln/Grand Island	The Economics of Education

SERVICE TO BUSINESS, INDUSTRY, GOVERNMENT OR EDUCATION

Gold	KETV	Omaha	KETV Chronicle: Nebraska Legislature
Silver	WOWT	Omaha	Second Chance for Troubled Veterans
Bronze	NET Television	Lincoln	Drugged Driving

SERVICE TO AGRICULTURE

Gold	KHGI	Kearney	Farm Inspired Perfume
Silver	NET Television	Lincoln	Nebraska Stories: The Last Homesteader's Tractor
Bronze	KOLN/KGIN	Lincoln/Grand Island	Lance's Journal: Shrimp Farming in Nebraska

BEST SPOT NEWS REPORTING

Gold	WOWT	Omaha	Inmate Escapes, Kills Deputy
Silver	KETV	Omaha	Tornadoes Hit Southwest Iowa
Bronze	KOLN/KGIN	Lincoln/Grand Island	South Lincoln Home Explosion

BEST IN-DEPTH OR INVESTIGATIVE STORY OR SERIES

Gold	WOWT	Omaha	Deputy Killed: Inside the State's Case
Silver	KETV	Omaha	Poisoned Bald Eagles
Bronze	KNOP	North Platte	More Than a Landmark

BEST CONTINUING COVERAGE OF A NEWS STORY

Gold	KETV	Omaha	2017 Eclipse Coverage
Silver	KOLN/KGIN	Lincoln/Grand Island	South Lincoln Home Explosion
Bronze	KETV	Omaha	Funeral for Fallen Deputy

BEST USE OF MULTIMEDIA JOURNALISM

Gold	NET Television	Lincoln	Nebraska Stories: Nebraska's Solar Eclipse
Silver	KNOP	North Platte	Blizzard Blows Through Nebraska
Bronze	KHGI	Kearney	103 Year-Old Plays the Piano

BEST NEWSCAST

Gold	KMTV	Omaha	3 News Now 10 pm News
Silver	KETV	Omaha	KETV NewsWatch 7 at 5:00
Bronze	WOWT	Omaha	WOWT 6 News

BEST ON THE SCENE SPORTS REPORTING

Gold	KOLN/KGIN	Lincoln/Grand Island	Sports Overtime: State Football Finals Live
Silver	KMLF	Grand Island	Northwest Pulls Off Improbable Comeback
Bronze	KLKN	Lincoln	Scott Frost Hire

BEST IN DEPTH SPORTS STORY OR SERIES

Gold	WOWT	Omaha	Brian Mastre Reports - Super Weekend Blitz
Silver	KMTV	Omaha	CU Football Player Saves Omaha Man's Life
Bronze	KOLN/KGIN	Lincoln/Grand Island	Playmakers: Tyler Hoppes

BEST SPORTSCAST

Gold	KOLN/KGIN	Lincoln/Grand Island	10 11 Now Sports at 10:00
Silver	KETV	Omaha	KETV NewsWatch 7 Sports at 10:00
Bronze	KLKN	Lincoln	KLKN Sports

BEST COMMERCIAL

Gold	KMTV	Omaha	Anthony's 50th Anniversary
Silver	KOLN/KGIN	Lincoln/Grand Island	J-Tech Mother Nature
Bronze	KOLN/KGIN	Lincoln/Grand Island	Nebraska Epoxy Works

BEST PROMOTIONAL ANNOUNCEMENT

Gold	KOLN/KGIN	Lincoln/Grand Island	10 11 This Morning
Silver	KETV	Omaha	Weather Now Bus Stop Forecast
Bronze	KETV	Omaha	Anchor Team, 25 Years

BEST ONLINE-ONLY VIDEO

Gold	NET Television	Lincoln	Total Eclipse of the Heartland
Silver	KMJF	Columbus	Congressman Fortenberry & Mayor Bulkely
Bronze	NET Television	Lincoln	The Quilts of Ken Burns in 360