

2018 NBA PINNACLE AWARD WINNERS - RADIO

SERVICE TO COMMUNITY

Gold	KKPR	Kearney	United Way of the Kearney Area
Silver	KHAS	Hastings	Winkelbauer Tribute
Bronze	KTCH/KCTY	Wayne	Wayne Community Schools Igloo Recycling

SERVICE TO CHILDREN

Gold	KRVN	Lexington	Warm Hugs For Lexington
Silver	NET Radio	Lincoln	A Foot In Each Culture
Bronze	KLIQ	Hastings	Tri-Cities Team Jack Radiothon

SERVICE TO BUSINESS, INDUSTRY, GOVERNMENT OR EDUCATION

Gold	KSYZ	Grand Island	One For The Heroes
Silver	KFOR	Lincoln	LPS Multicultural Leader Retires
Bronze	WJAG, KQKX, KEXL	Norfolk	MedExpress Open House

SERVICE TO AGRICULTURE

Gold	KRVN	Lexington	Farm Succession
Silver	NET Radio	Lincoln	A 1945 Tractor Connects Homesteaders
Bronze	KNEB	Scottsbluff	Carlos and the Bean Breeders

BEST SPOT NEWS REPORTING

Gold	KBIE/KNCY	Nebraska City	Threat Forces Lockdown at NCHS
Silver	KLIN	Lincoln	House Explosion
Bronze	KFAB	Omaha	Car Crash

BEST IN-DEPTH OR INVESTIGATIVE STORY OR SERIES

Gold	NET Radio	Lincoln	After Ebola: Nebraska's Next Pandemic
Silver	KRVN	Lexington	Nebraska's Property Tax
Bronze	KBRY	Broken Bow	An Expanded Look At Expanded Gambling

BEST CONTINUING COVERAGE OF A NEWS STORY

Gold	KFOR	Lincoln	Overdue For New Library
Silver	WJAG, KQKX, KEXL	Norfolk	Nebraska Nursing Homes in Receivership
Bronze	NET Radio	Lincoln	Keystone XL Pipeline

BEST USE OF MULTIMEDIA JOURNALISM

Gold	KCNI/KBBN	Broken Bow	Custer County Mobile STEM Lab
Silver	NET Radio	Lincoln	Nebraska's Unique Habitats
Bronze	KCNI/KBBN	Broken Bow	Broken Bow Library Grand Opening

BEST NEWSCAST

Gold	KLIN	Lincoln	KLIN Afternoon News
Silver	KGFW	Kearney	KGFW News
Bronze	KTIC	West Point	KTIC News

BEST SPORTS PLAY BY PLAY

Gold	KSID	Sidney	Potter-Dix vs Creek Valley Girls Basketball
Silver	KUTT	Fairbury	Crete vs. York State Basketball
Bronze	KXPN	Kearney	Kearney vs Omaha North State Football

BEST IN DEPTH SPORTS STORY OR SERIES

Gold	KBIE	Nebraska City	Scott Frost Aims to Unite Nebraskans
Silver	KFOR	Lincoln	Scott Frost Hired
Bronze	KQSK	Chadron	The Jay Long Show

BEST SPORTSCAST

Gold	KFAB	Omaha	KFAB Sports with Jim Rose
Silver	KRVN	Lexington	KRVN Sports
Bronze	KQSK	Chadron	Morning Sports Update with Dave Collins

BEST COMMERCIAL

Gold	KXKT	Omaha	Ibsen Costumes - Sexy Cat 2017
Silver	KKCD	Omaha	Scary Acres
Bronze	KXPN	Kearney	Footie's: Jilted Woman

BEST PROMOTIONAL ANNOUNCEMENT

Gold	KNTK	Lincoln	Path of Totality
Silver	KGOR	Omaha	Wicked Awesome Halloween Bash 2017
Bronze	KAWL/KTMX	York	Turkey Shoot

BEST ONLINE-ONLY VIDEO

Gold	KFGE	Lincoln	Body Like A Backhoe
Silver	KRVN	Lexington	Shrine Bowl Preview
Bronze	NET Radio	Lincoln	Prairie Fire: Controlling Invasive Species