

2018 NBA PINNACLE AWARD WINNERS - RADIO

SERVICE TO COMMUNITY

Gold	KKPR	Kearney	United Way of the Kearney Area
Silver	KHAS	Hastings	Winkelbauer Tribute
Bronze	KTCH/KCTY	Wayne	Wayne Community Schools Igloo Recycling

SERVICE TO CHILDREN

Gold	KRVN	Lexington	Warm Hugs For Lexington
Silver	NET Radio	Lincoln	A Foot In Each Culture
Bronze	KLIQ	Hastings	Tri-Cities Team Jack Radiothon

SERVICE TO BUSINESS, INDUSTRY, GOVERNMENT OR EDUCATION

Gold	KSYZ	Grand Island	One For The Heroes
Silver	KFOR	Lincoln	LPS Multicultural Leader Retires
Bronze	WJAG, KQKX, KEXL	Norfolk	MedExpress Open House

SERVICE TO AGRICULTURE

Gold	KRVN	Lexington	Farm Succession
Silver	NET Radio	Lincoln	A 1945 Tractor Connects Homesteaders
Bronze	KNEB	Scottsbluff	Carlos and the Bean Breeders

BEST SPOT NEWS REPORTING

Gold	KBIE/KNCY	Nebraska City	Threat Forces Lockdown at NCHS
Silver	KLIN	Lincoln	House Explosion
Bronze	KFAB	Omaha	Car Crash

BEST IN-DEPTH OR INVESTIGATIVE STORY OR SERIES

Gold	NET Radio	Lincoln	After Ebola: Nebraska's Next Pandemic
Silver	KRVN	Lexington	Nebraska's Property Tax
Bronze	KBRY	Broken Bow	An Expanded Look At Expanded Gambling

BEST CONTINUING COVERAGE OF A NEWS STORY

Gold	KFOR	Lincoln	Overdue For New Library
Silver	WJAG, KQKX, KEXL	Norfolk	Nebraska Nursing Homes in Receivership
Bronze	NET Radio	Lincoln	Keystone XL Pipeline

BEST USE OF MULTIMEDIA JOURNALISM

Gold	KCNI/KBBN	Broken Bow	Custer County Mobile STEM Lab
Silver	NET Radio	Lincoln	Nebraska's Unique Habitats
Bronze	KCNI/KBBN	Broken Bow	Broken Bow Library Grand Opening

BEST NEWSCAST

Gold	KLIN	Lincoln	KLIN Afternoon News
Silver	KGFW	Kearney	KGFW News
Bronze	KTIC	West Point	KTIC News

BEST SPORTS PLAY BY PLAY

Gold	KSID	Sidney	Potter-Dix vs Creek Valley Girls Basketball
Silver	KUTT	Fairbury	Crete vs. York State Basketball
Bronze	KXPN	Kearney	Kearney vs Omaha North State Football

BEST IN DEPTH SPORTS STORY OR SERIES

Gold	KBIE	Nebraska City	Scott Frost Aims to Unite Nebraskans
Silver	KFOR	Lincoln	Scott Frost Hired
Bronze	KQSK	Chadron	The Jay Long Show

BEST SPORTSCAST

Gold	KFAB	Omaha	KFAB Sports with Jim Rose
Silver	KRVN	Lexington	KRVN Sports
Bronze	KQSK	Chadron	Morning Sports Update with Dave Collins

BEST COMMERCIAL

Gold	KXKT	Omaha	Ibsen Costumes - Sexy Cat 2017
Silver	KKCD	Omaha	Scary Acres
Bronze	KXPN	Kearney	Footie's: Jilted Woman

BEST PROMOTIONAL ANNOUNCEMENT

Gold	KNTK	Lincoln	Path of Totality
Silver	KGOR	Omaha	Wicked Awesome Halloween Bash 2017
Bronze	KAWL/KTMX	York	Turkey Shoot

BEST ONLINE-ONLY VIDEO

Gold	KFGE	Lincoln	Body Like A Backhoe
Silver	KRVN	Lexington	Shrine Bowl Preview
Bronze	NET Radio	Lincoln	Prairie Fire: Controlling Invasive Species

2018 NBA PINNACLE AWARD WINNERS - TELEVISION

SERVICE TO COMMUNITY

Gold	KETV	Omaha	KETV Chronicle: Omaha's Cancer Revolution
Silver	WOWT	Omaha	Attacking Breast Cancer Head On
Bronze	KPTM	Omaha	Endangered Missing Advisory PSA

SERVICE TO CHILDREN

Gold	KHGI	Kearney	Adulting 101
Silver	KETV	Omaha	Back to School Backpack Program
Bronze	KOLN/KGIN	Lincoln/Grand Island	The Economics of Education

SERVICE TO BUSINESS, INDUSTRY, GOVERNMENT OR EDUCATION

Gold	KETV	Omaha	KETV Chronicle: Nebraska Legislature
Silver	WOWT	Omaha	Second Chance for Troubled Veterans
Bronze	NET Television	Lincoln	Drugged Driving

SERVICE TO AGRICULTURE

Gold	KHGI	Kearney	Farm Inspired Perfume
Silver	NET Television	Lincoln	Nebraska Stories: The Last Homesteader's Tractor
Bronze	KOLN/KGIN	Lincoln/Grand Island	Lance's Journal: Shrimp Farming in Nebraska

BEST SPOT NEWS REPORTING

Gold	WOWT	Omaha	Inmate Escapes, Kills Deputy
Silver	KETV	Omaha	Tornadoes Hit Southwest Iowa
Bronze	KOLN/KGIN	Lincoln/Grand Island	South Lincoln Home Explosion

BEST IN-DEPTH OR INVESTIGATIVE STORY OR SERIES

Gold	WOWT	Omaha	Deputy Killed: Inside the State's Case
Silver	KETV	Omaha	Poisoned Bald Eagles
Bronze	KNOP	North Platte	More Than a Landmark

BEST CONTINUING COVERAGE OF A NEWS STORY

Gold	KETV	Omaha	2017 Eclipse Coverage
Silver	KOLN/KGIN	Lincoln/Grand Island	South Lincoln Home Explosion
Bronze	KETV	Omaha	Funeral for Fallen Deputy

BEST USE OF MULTIMEDIA JOURNALISM

Gold	NET Television	Lincoln	Nebraska Stories: Nebraska's Solar Eclipse
Silver	KNOP	North Platte	Blizzard Blows Through Nebraska
Bronze	KHGI	Kearney	103 Year-Old Plays the Piano

BEST NEWSCAST

Gold	KMTV	Omaha	3 News Now 10 pm News
Silver	KETV	Omaha	KETV NewsWatch 7 at 5:00
Bronze	WOWT	Omaha	WOWT 6 News

BEST ON THE SCENE SPORTS REPORTING

Gold	KOLN/KGIN	Lincoln/Grand Island	Sports Overtime: State Football Finals Live
Silver	KMLF	Grand Island	Northwest Pulls Off Improbable Comeback
Bronze	KLKN	Lincoln	Scott Frost Hire

BEST IN DEPTH SPORTS STORY OR SERIES

Gold	WOWT	Omaha	Brian Mastre Reports - Super Weekend Blitz
Silver	KMTV	Omaha	CU Football Player Saves Omaha Man's Life
Bronze	KOLN/KGIN	Lincoln/Grand Island	Playmakers: Tyler Hoppes

BEST SPORTSCAST

Gold	KOLN/KGIN	Lincoln/Grand Island	10 11 Now Sports at 10:00
Silver	KETV	Omaha	KETV NewsWatch 7 Sports at 10:00
Bronze	KLKN	Lincoln	KLKN Sports

BEST COMMERCIAL

Gold	KMTV	Omaha	Anthony's 50th Anniversary
Silver	KOLN/KGIN	Lincoln/Grand Island	J-Tech Mother Nature
Bronze	KOLN/KGIN	Lincoln/Grand Island	Nebraska Epoxy Works

BEST PROMOTIONAL ANNOUNCEMENT

Gold	KOLN/KGIN	Lincoln/Grand Island	10 11 This Morning
Silver	KETV	Omaha	Weather Now Bus Stop Forecast
Bronze	KETV	Omaha	Anchor Team, 25 Years

BEST ONLINE-ONLY VIDEO

Gold	NET Television	Lincoln	Total Eclipse of the Heartland
Silver	KMJF	Columbus	Congressman Fortenberry & Mayor Bulkely
Bronze	NET Television	Lincoln	The Quilts of Ken Burns in 360

2018 NBA PINNACLE AWARDS WINNERS - COLLEGE

RADIO

BEST PUBLIC SERVICE ANNOUNCEMENT

Gold KLPR FM Kearney AAUW PSA

BEST NEWS STORY

Gold KRNU FM Lincoln Bike Safety In Lincoln At Risk

BEST NEWS FEATURE

Gold MavRadio Omaha Dia de Los Muertos

BEST LIVE SPORTS EVENT

Gold KRNU FM Lincoln Nebraska-Kansas Basketball, 12/16/17

BEST SPORTS STORY

Gold MavRadio Omaha UNO Men's Soccer Finds Support

BEST PROMOTIONAL ANNOUNCEMENT

Gold KRNU FM Lincoln Rebel Radio Promo

TELEVISION

BEST PUBLIC SERVICE ANNOUNCEMENT

Gold UNO TV Omaha City Sprouts

BEST NEWS STORY

Gold KRNU TV Lincoln Daniel Kleve's Impact on UNL

BEST NEWS FEATURE

Gold KRNU TV Lincoln Growth Threatens Fire Safety in Lincoln

BEST LIVE SPORTS EVENT

Gold KHWK TV Norfolk Northeast Men's Basketball vs. Marshalltown

BEST SPORTS STORY

Gold KHWK TV Norfolk Northeast Men's Soccer Coach

BEST PROMOTIONAL ANNOUNCEMENT

Gold UNO TV Omaha UNO Backpack

2018 NBA PINNACLE AWARDS WINNERS - High School

BEST PSA OR COMMERCIAL - VIDEO

Gold Lexington High School Built With Chocolate Milk

BEST NEWS STORY - PODCAST

Gold Millard West High School Cinco de Mayo

BEST NEWS STORY - VIDEO

Gold North Platte High School Around the World: Final Edition

BEST SPORTS PLAY BY PLAY - VIDEO

Gold Bellevue West High School Omaha Westside vs. Bellevue West

BEST SPORTS STORY - VIDEO

Gold Omaha Central High School Maxwell Polk