



NEBRASKA “AMBER ALERT” SYSTEM OVERVIEW

As of May 7, 2015

After the request for an AMBER Alert is received by the Nebraska State Patrol (NSP), the verification officers review the request and contact the requesting department to review the request. The verification officer then completes the AMBER Alert notification on the NSP website and submits it to make it live. This generates the emails that broadcasters receive.

At that point the AMBER Alert is active and the information is available on the NSP website, where everyone is referred to for more information.

The next step is for NSP to notify the National Weather Service (NWS) via website. NWS in turn verifies the information with the issuing officer, and then issues the Emergency Alert System (EAS) notification which is handled through Nebraska Educational Telecommunications (NET).

It is NET's policy to not send out the statewide notification until the NSP has pushed the information to the NWS, who then triggers the statewide EAS notification. NET confirms that the correct header information is in the alert from NWS before sending the statewide notification via EAS.

It is each broadcaster's responsibility to make certain their respective EAS boxes are properly programmed to receive and broadcast AMBER Alerts.

The Wireless Emergency Alert (WEA) is issued to mobile devices by the National Center for Missing and Exploited Children (NCMEC) based on the email information.

The NSP has a debriefing after the AMBER Alert with the AMBER Alert committee to review what worked and what didn't and if changes need to be made.

All Radio & TV station personnel who would be involved in publicizing an AMBER Alert should have their email addresses on file with the NSP. The NBA urges you to send your pertinent email addresses to NSP Lieutenant Jeromy McCoy at: jeromy.mccoy@nebraska.gov

For the NSP overview of AMBER alert: <https://statepatrol.nebraska.gov/amber.aspx>

For NSP criteria used to issue an alert: <https://statepatrol.nebraska.gov/AmberCriteria.aspx>