

2017 NBA PINNACLE AWARDS - TELEVISION

SERVICE TO COMMUNITY

Gold	WOWT TV	Omaha	WOWT Special Report: Preventing Teen Suicide
Silver	KETV TV	Omaha	KETV NewsWatch 7 Chronicle: State of Addiction
Bronze	KOLN/KGIN TV	Lincoln/Grand Island	Can Care-A-Van

SERVICE TO CHILDREN

Gold	KPTM TV	Omaha	42 Hours to Fill It
Silver	NET Television	Lincoln	Nebraska Stories: The Point is Poetry
Bronze	WOWT TV	Omaha	Lane Thomas (Graves) Foundation

SERVICE TO BUSINESS, INDUSTRY, GOVERNMENT OR EDUCATION

Gold	KETV TV	Omaha	KETV NewsWatch 7 Chronicle: Nebraska Corrections
Silver	NET Television	Lincoln	Nebraska Stories: The Science of Soil
Bronze	KWBE LD	Beatrice	Beatrice High Band Camp is in Session

SERVICE TO AGRICULTURE

Gold	KOLN/KGIN TV	Lincoln/Grand Island	Elgin Livestock Center
Silver	KHGI TV	Kearney	NTV's Grow
Bronze	WOWT TV	Omaha	Nebraska's New Crop: Hops

BEST SPOT NEWS REPORTING

Gold	KOLN/KGIN TV	Lincoln/Grand Island	May 9th Tornadoes
Silver	KMJF LD	Columbus	July 5th Live Storm Coverage
Bronze	KETV TV	Omaha	Twins Carjacked

BEST IN-DEPTH OR INVESTIGATIVE STORY OR SERIES

Gold	KNEN LD	Norfolk	Madison County Sheriff Ongoing Training
Silver	KHGI TV	Kearney	Refugees in Nebraska
Bronze	KNOP TV	North Platte	Meth Bust in Nebraska

BEST CONTINUING COVERAGE OF A NEWS STORY

Gold	KMTV TV	Omaha	OPS Addresses Busing Crisis
Silver	KETV TV	Omaha	School Discipline Concerns
Bronze	KOLN/KGIN TV	Lincoln/Grand Island	String of Arsons in Belmont

BEST ELECTION COVERAGE

Gold	KETV TV	Omaha	KETV NewsWatch 7 Election Night
Silver	WOWT TV	Omaha	Nebraska's Death Penalty: Dead or Alive?
Bronze	KOLN/KGIN TV	Lincoln/Grand Island	Nebraska Election Headquarters 2016

BEST MULTIMEDIA JOURNALISM - NEWS FOCUS

Gold	WOWT TV	Omaha	A Beautiful Friendship
Silver	NET Television	Lincoln	Bringing Indigenous Foods Back To The Table
Bronze	KETV TV	Omaha	Pinball Day

BEST MULTIMEDIA JOURNALISM - ENTERTAINMENT FOCUS

Gold	KMJF LD	Columbus	Columbus Can't Escape Pokemon Go Craze
Silver	WOWT TV	Omaha	Great Dane in Tree

BEST NEWSCAST

Gold	WOWT TV	Omaha	WOWT 6 News 10 @ 10
Silver	KLKN TV	Lincoln	KLKN Eyewitness News at 10
Bronze	KOLN/KGIN TV	Lincoln/Grand Island	10 11 News at 6

BEST ON THE SCENE SPORTS REPORTING

Gold	KHGI TV	Kearney	Tri-City Storm Wins Clark Cup
Silver	KMJF LD	Columbus	Shamrocks Three-peat, Make History
Bronze	KWBE LD	Beatrice	Lady Wildcats' First State Championship

BEST IN DEPTH SPORTS STORY OR SERIES

Gold	KETV TV	Omaha	Elli's Jersey
Silver	KOLN/KGIN TV	Lincoln/Grand Island	Lance's Journal: 'Motocrosser Named Diesel'
Bronze	KLKN TV	Lincoln	Forever 27

BEST SPORTSCAST

Gold	KETV TV	Omaha	KETV NewsWatch 7 Sports at 10:00
Silver	KMTV TV	Omaha	Girls' State Basketball Stage Is Set
Bronze	KHGI TV	Kearney	NTV Sports

BEST COMMERCIAL

Gold	KOLN/KGIN TV	Lincoln/Grand Island	Stephens and Smith
Silver	WOWT TV	Omaha	American Family Care
Bronze	WOWT TV	Omaha	Nissan of Omaha - Best Way to Get You There

BEST PROMOTIONAL ANNOUNCEMENT

Gold	WOWT TV	Omaha	Rusty CWS / ESPN Diva
Silver	WOWT TV	Omaha	Winter is Coming
Bronze	WOWT TV	Omaha	Breaking News Image :60