

2017 NBA PINNACLE AWARD WINNERS - RADIO

SERVICE TO COMMUNITY

| | | | |
|--------|---------|---------|----------------------|
| Gold | KEZO FM | Omaha | Let it Bleed |
| Silver | WJAG AM | Norfolk | Vietnam Honor Flight |
| Bronze | KSRZ FM | Omaha | Adopt A Family |

SERVICE TO CHILDREN

| | | | |
|--------|-----------|-----------|---------------------------------------|
| Gold | KQCH FM | Omaha | Diaper Drive |
| Silver | NET Radio | Lincoln | Hometown Students & Behavioral Health |
| Bronze | KRVN | Lexington | Omaha Home for Boys |

SERVICE TO BUSINESS, INDUSTRY, GOVERNMENT OR EDUCATION

| | | | |
|--------|-----------|---------|---|
| Gold | KFOR AM | Lincoln | Power of Chicago in Music Industry |
| Silver | KFOR AM | Lincoln | Power of Education in Prisons |
| Bronze | NET Radio | Lincoln | Nebraska's Wind Energy Workforce Demand |

SERVICE TO AGRICULTURE

| | | | |
|--------|-----------|--------------|--|
| Gold | NET Radio | Lincoln | Farmers Fight Agricultural Water Pollution |
| Silver | KSYZ FM | Grand Island | Salute the Nebraska Farmer |
| Bronze | KTIC AM | West Point | More Meat Mondays - More Questions |

BEST SPOT NEWS REPORTING

| | | | |
|--------|---------|---------|---|
| Gold | KLIN AM | Lincoln | Tornadoes Touch Down in Lincoln |
| Silver | KFOR AM | Lincoln | Tornadoes & Softball Sized Hail Hit Lincoln |
| Bronze | KFAB | Omaha | Police Pursuit |

BEST IN-DEPTH OR INVESTIGATIVE STORY OR SERIES

| | | | |
|--------|-----------|---------|--|
| Gold | NET Radio | Lincoln | Sold For Sex: Trafficking in Nebraska |
| Silver | KFOR | Lincoln | Dealing With the Death of a Daughter |
| Bronze | KKPR FM | Kearney | Day of Infamy: 75 Years After Pearl Harbor |

BEST CONTINUING COVERAGE OF A NEWS STORY

| | | | |
|--------|---------|-----------|---------------------------------|
| Gold | KRVN | Lexington | Suspicious Baggage Found at UNK |
| Silver | KFOR AM | Lincoln | Bridges of Nebraska |

BEST ELECTION COVERAGE

| | | | |
|--------|-----------|---------|----------------------------------|
| Gold | KLIN AM | Lincoln | Election Night on KLIN |
| Silver | NET Radio | Lincoln | Nebraska's Death Penalty Vote |
| Bronze | KVNO | Omaha | District 9 Candidate Sara Howard |

BEST MULTIMEDIA JOURNALISM - NEWS FOCUS

| | | | |
|--------|-----------|---------|--------------------------------------|
| Gold | KLIN AM | Lincoln | Tornadoes Touch Down in Lincoln |
| Silver | NET Radio | Lincoln | Watching Our Water: Keeping it Clean |
| Bronze | KFOR AM | Lincoln | Lincoln Children's Zoo Expansion |

BEST NEWSCAST

| | | | |
|--------|---------|-----------|---------------------------|
| Gold | KFOR AM | Lincoln | KFOR Morning News at 7:30 |
| Silver | KRVN | Lexington | KRVN Morning News |
| Bronze | KNEN FM | Norfolk | 7:00a.m. News |

BEST SPORTS PLAY BY PLAY

| | | | |
|--------|---------|----------|-------------------------------------|
| Gold | KCOW AM | Alliance | Chadron State Men's Basketball |
| Silver | KNEN FM | Norfolk | Class A State Championship |
| Bronze | KXPN AM | Kearney | Kearney vs. Norfolk Boys Basketball |

BEST IN DEPTH SPORTS STORY OR SERIES

| | | | |
|--------|-----------|---------|--|
| Gold | NET Radio | Lincoln | Mt. Everest Climb Almost Kills Nebraskan |
| Silver | KLIN AM | Lincoln | Forever 27 |
| Bronze | NET Radio | Lincoln | Basketball Referee Earned His Stripes |

BEST ONLINE-ONLY VIDEO PLAY BY PLAY

| | | | |
|------|------|-------------|---|
| Gold | KNEB | Scottsbluff | Scottsbluff Tops Sidney, Sets School Record |
|------|------|-------------|---|

BEST SPORTSCAST

| | | | |
|------|---------|---------|-------------|
| Gold | KLIN AM | Lincoln | KLIN Sports |
|------|---------|---------|-------------|

| | | | |
|--------|-----------|---------|----------------------------|
| Silver | KFMT/KHUB | Fremont | Rich Ray - Morning Sports |
| Bronze | KNTK FM | Lincoln | Michael Snow Sports Update |

BEST COMMERCIAL

| | | | |
|--------|-----------|---------|---------------------------|
| Gold | KFOR AM | Lincoln | Big Shots - Brown Friday |
| Silver | KQCH FM | Omaha | Wreck-A-Mended |
| Bronze | NRG Media | Omaha | F Street Hound - Now Open |

BEST PROMOTIONAL ANNOUNCEMENT

| | | | |
|--------|--------------|---------|------------------------------|
| Gold | iHeart Media | Omaha | Auction - Tax Refund Rampage |
| Silver | KNTK FM | Lincoln | We're There |
| Bronze | KXKT FM | Omaha | KXKT End of Year |