



83RD ANNUAL CONVENTION TUESDAY, AUGUST 15

11am - 2pm

Omaha Broadcasters Career Fair (*Fedora 1*)



1pm - 2:15pm

Management Workshop (*Gatsby*)

**Personnel Protection & Emergency Preparedness
in the Workplace**

Captain Kevin Griger, Sarpy County Sheriff's Office



2:30pm - 3:45pm

Legal/NAB Session (*Gatsby*)

**Trump & Pai: The Times They Are A-Changin'
in Washington**

Moderated by NBA attorney John Wells King
with Grisella Martinez



4pm - 4:30pm

Annual Business Meeting (*Gatsby*)



4pm - 6pm

Exhibitor Booths Open

6pm - 7pm

Hall of Fame Reception (*Windsor 1-4*)



7pm - 9pm

Hall of Fame Banquet (*Windsor 1-4*)

Induction of Craig Eckert and Don Wright

9pm - ??

Chairperson's Reception (*Sugar Loaf*)



83RD ANNUAL CONVENTION WEDNESDAY, AUGUST 16

8am - 5pm

Exhibitor Booths Open

8:30am - 4:30pm

SBE Engineering Meeting *(Fedora)*

9am - 11:45am

Sales Session *(Dapper I & II)*

Embracing Digital Sales Speed Marriott



9am - 11:45am

News Session *(Dapper III)*

It's Time to Pump Up Your Story Muscles

Boyd Huppert



12pm - 1:15pm

Lunch *(Winsor 1-4)*

Keynote Speaker Mitch Holthus

Nebraska native & Kansas City Chiefs radio voice



1:30pm - 4pm

Sales Session *(Dapper I & II)*

**Sales = Storytelling: Crafting Powerful Stories
to Close Deals**

Jeff Beals



1:30pm - 4pm

Radio Programming Session *(Dapper III)*

Developing Your On-Air Talent Brian Wright



6pm - 7pm

NBA Pinnacle Awards Reception *(Winsor 1-4)*

7pm - 9pm

NBA Pinnacle Awards Banquet *(Winsor 1-4)*

Hosted by Boyd Huppert and

Jasmine Fuelberth, Miss Nebraska USA 2017



9pm - 9:15pm

Nebraska Lottery Spin & Win

Cash prizes of up to \$500 per winner

9:15pm - ??

Chairman's Reception *(Sugar Loaf)*